

Special Seminar

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Hosted by Shu Chien and Nisarg Shah



Social Media in Science, Engineering and Medicine

Abstract:

Social media is increasingly used as a tool to positively impact the career of scientists and medical professionals. Scholars are using the technology to disseminate research, interact with the public, and stay up-to-date on the latest information in their fields. This talk shares examples of how STEM and medical students at Caltech and USC are being taught to use social media in a professional context. It describes the need for such trainings and closes with recommendations that current STEM and medical professionals can use to develop a professional social media presence.

Biography:

Sarah Mojarad is a lecturer at the University of Southern California (USC) with joint faculty appointments in Viterbi School of Engineering and Keck School of Medicine. Her areas of expertise are in social media, science communication, and online medical professionalism. She received her BA in Psychology from Boston University and MS in Corporate and Organization Communication from Northeastern University.

Tuesday, August 27, 2019 3:00pm

Fung Auditorium - Powell-Focht Bioengineering Hall (PFBH) UC San Diego

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